

Preservation Funding for Community, Public & Nonprofit Stewards

WEDNESDAY, DECEMBER 8, 2021



Breakout Room 3: NHO Stewardship Training Program

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Program Purpose

Implement the provisions of the Native American Tourism and Improving Visitor Experience (NATIVE) Act (25 USC 4351) in Hawai'i with Native Hawaiian Organizations



S.1579 sponsored by Sen. Brian Schatz (Hawai'i) in the 114th Congress

Public Law 114–221
114th Congress

An Act

To enhance and integrate Native American tourism, empower Native American communities, increase coordination and collaboration between Federal tourism assets, and expand heritage and cultural tourism opportunities in the United States.

Sept. 23, 2016
[S. 1579]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the “Native American Tourism and Improving Visitor Experience Act” or the “NATIVE Act”.

Native American
Tourism and
Improving Visitor
Experience Act.
25 USC 4351
note.

SEC. 2. PURPOSES.

The purposes of this Act are—

- (1) to enhance and integrate Native American tourism—
 - (A) to empower Native American communities; and
 - (B) to advance the National Travel and Tourism Strategy;
- (2) to increase coordination and collaboration between Federal tourism assets to support Native American tourism and bolster recreational travel and tourism;
- (3) to expand heritage and cultural tourism opportunities in the United States to spur economic development, create jobs, and increase tourism revenues;
- (4) to enhance and improve self-determination and self-governance capabilities in the Native American community and to promote greater self-sufficiency;
- (5) to encourage Indian tribes, tribal organizations, and Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation to rural and remote areas in the United States that are too difficult to access or are unknown to domestic travelers and international tourists;
- (6) to provide grants, loans, and technical assistance to Indian tribes, tribal organizations, and Native Hawaiian organizations that will—
 - (A) spur important infrastructure development;
 - (B) increase tourism capacity; and
 - (C) elevate living standards in Native American communities; and
- (7) to support the development of technologically innovative projects that will incorporate recreational travel and tourism information and data from Federal assets to improve the visitor experience.

25 USC 4351.

Grants.
Loans.

Program Purpose

Implement the provisions of the Native American Tourism and Improving Visitor Experience (NATIVE) Act (25 USC 4351) in Hawai'i with Native Hawaiian Organizations

NATIVE ACT - SEC. 2. PURPOSES.

- 1) Enhance and integrate Native American tourism;
- 2) Increase coordination and collaboration between Federal and Native American tourism-related activities;
- 3) Expand heritage and cultural tourism opportunities to spur economic development, create jobs, and increase revenues;
- 4) Enhance and improve self-determination and self-governance capabilities in the Native American community and to promote greater self-sufficiency;
- 5) Encourage Indian tribes, tribal organizations, and Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation to rural and remote areas;
- 6) Provide grants, loans, and technical assistance to Indian tribes, tribal organizations, and Native Hawaiian organizations to spur infrastructure development, increase tourism capacity, and elevate living standards; and
- 7) Support development of technologically innovative projects that incorporate recreational travel and tourism information and data to improve the visitor experience.

Native Hawaiian Organization Stewardship Training Program

A partnership with Native Hawaiian Organizations to provide visitors with training and other experiences that support the preservation of historic and cultural sites that are significant to Native Hawaiians.

KEY PROVISIONS OF THE NATIVE ACT

Sec. 4 Integrating Federal Tourism Assets to Strengthen Native Tourism Opportunities

- Providing technical assistance through a cooperative agreement with an organization with a demonstrated record in Native Hawaiian communities of defining, introducing, developing and sustaining Native Hawaiian tourism and related activities in a manner that respects and honors native traditions and values. [Sec. 4 (d)(1)]
- Facilitation and coordination between the Department of the Interior and Native Hawaiian organizations to provide a means for the delivery of technical assistance. [Sec. 4 (d)(2)(B)]

Sec. 5 Native American Tourism and Branding Enhancement

- Taking actions to help empower Native Hawaiian organizations to showcase the heritage, foods, traditions, history and continuing vitality of the Native Hawaiian Community. [Sec. 5 (a)(1)]
- Support efforts of Native Hawaiian organizations to:
 - To identify and enhance or maintain traditions and cultural features that are important to sustain the distinctiveness of the local [Native Hawaiian] community; and
 - To provide visitor experiences that are authentic and respectful. [Sec. 5 (a)(2)]
- Enhance efforts to promote understanding and respect for diverse cultures and subcultures in the United States and the relevance of those cultures to the national brand of the United States. [Sec. 5 (a)(4)]

Native Hawaiian Organization Stewardship Training Program

A partnership with Native Hawaiian Organizations to provide visitors with training and other experiences that support the preservation of historic and cultural sites that are significant to Native Hawaiians.

PROGRAM BACKGROUND

- U.S. Bureau of Indian Affairs – Office of Indian Economic Development (OIED) partnered with the Office of Native Hawaiian Relations (ONHR) to provide funding to Native Hawaiian organizations in furtherance of NATIVE Act purposes.
- ONHR facilitated an interagency agreement between OIED and the National Park Service (NPS) to provide the funding to support the program.
- NPS entered into a Cooperative Agreement (P21AC10540-00) with Historic Hawai'i Foundation to implement the program.



Native Hawaiian Organization Stewardship Training Program

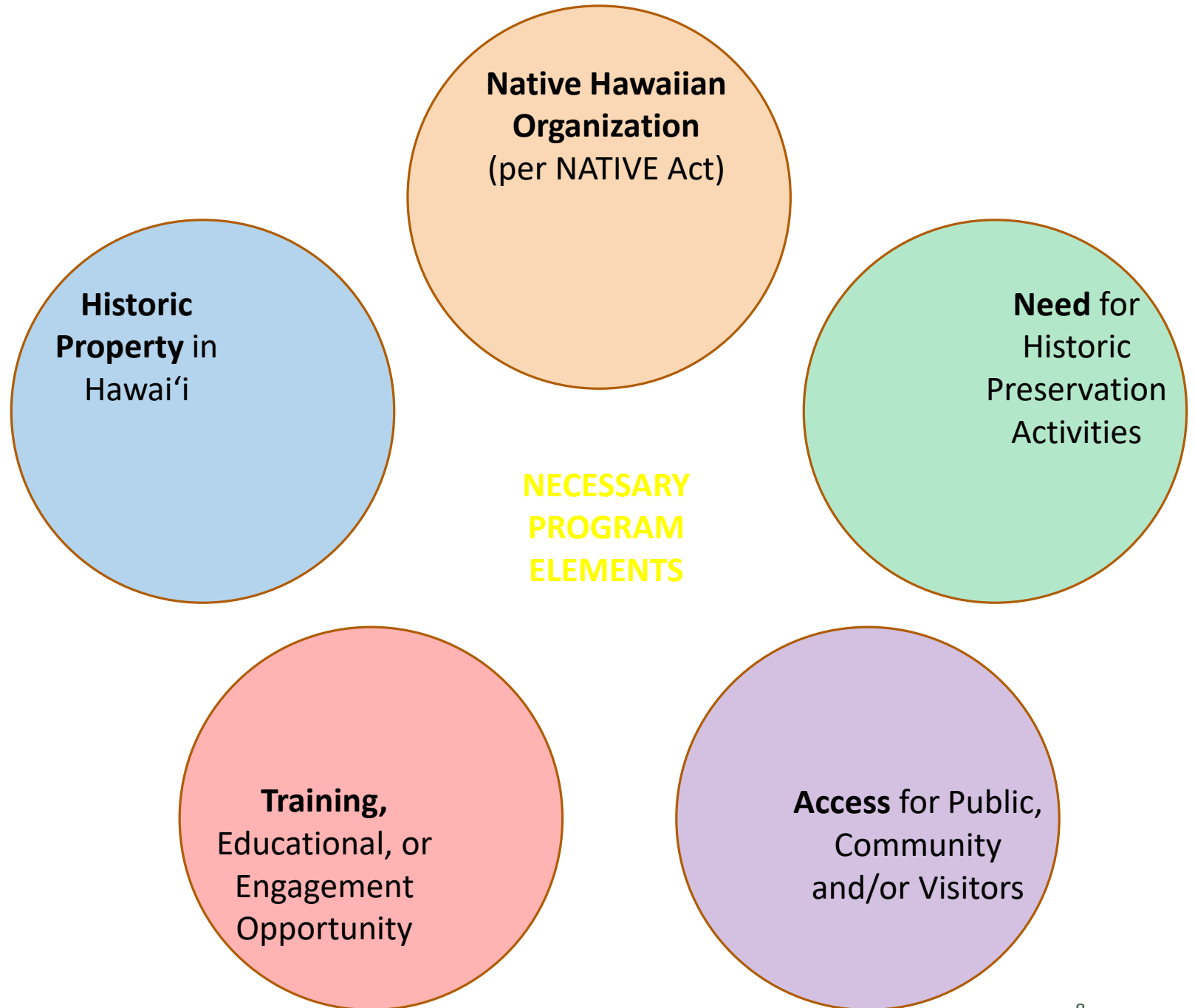
A partnership with Native Hawaiian Organizations to provide visitors with training and other experiences that support the preservation of historic and cultural sites that are significant to Native Hawaiians.

PROGRAM OVERVIEW

- **Five (5) Year Program:** 2021-2026
- **Goal:** Build capacity of NHOs towards historic preservation and stewardship to better ensure that their traditional cultural stories and places are being documented, preserved and shared in an appropriate manner with visitors and residents alike.
- **Implementation:** Historic Hawai'i Foundation (HHF) to enter into Partnership Agreements with NHO that steward historic and cultural sites that are significant to the culture, traditions, and practices of the Native Hawaiian Community.
- **Scope:** The Partnership Agreements are dependent upon the needs of the NHO and the goal of the Program and may include multiple components, including: presentations or discussions; hands-on preservation tasks; visitor or community workdays; cultural protocols; and perpetuation of traditional practices, gathering, and subsistence activities.

Program Elements

Essential components of the NHO Stewardship Training Program



Example 1

Former HHF Grant Recipient:
The Kohala Center
Niuli'i Hala Grove

PRESERVATION OF NIULI'I HALA GROVE

- **NHO**: The Kohala Center
- **Historic Property**: Niuli'i Hala Grove, Kohala, Hawai'i
- **Preservation Need**: Maintenance of existing trees, removal of invasive plants, propagating new trees, best practices for on-going care.
- **Training Opportunity**: Site history, cultural protocol, care for hala during harvesting, cleaning & preparing lauhala, uses of lauhala (weaving, lei making, etc.), and propagation techniques
- **Access**: – Work days at the grove for community members, and workshops with lauhala practitioners and kūpuna.

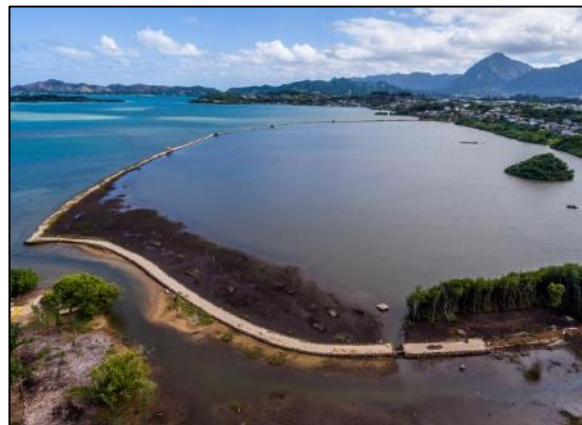


Example 2

Former HHF Grant Recipient:
Paepae o He'eia
He'eia Fishpond

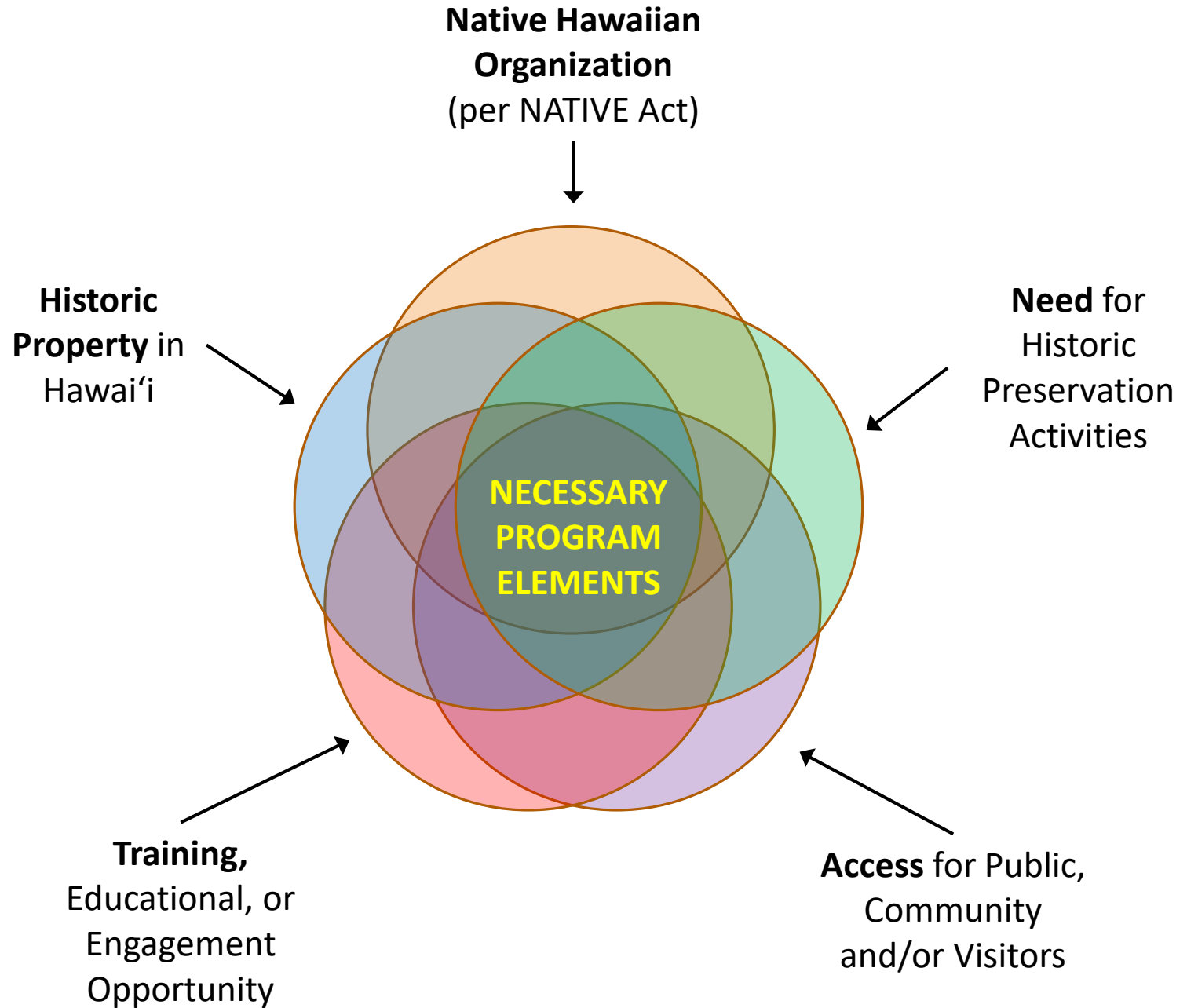
PRESERVATION OF HE'EIA FISHPOND (LOKO I'A)

- **NHO**: Paepae o He'eia
- **Historic Property**: He'eia Fishpond and surrounding area
- **Preservation Need**: Maintenance and repair of fish pond walls and mākāhā, removal of invasive mangrove and other plants, stocking the loko i'a, and best practices for on-going care.
- **Training Opportunity**: Site history & historic features, cultural protocol, traditional construction techniques, ocean & marine life monitoring, and traditional harvesting and food preparation.
- **Access**: – Work days and workshops at the loko i'a for community members and visitors.



Reminder -- Program Elements

Essential components of the NHO
Stewardship Training Program



Process

Two-Step Process for Project Funding

TWO-STEP PROCESS FOR PROJECT FUNDING:

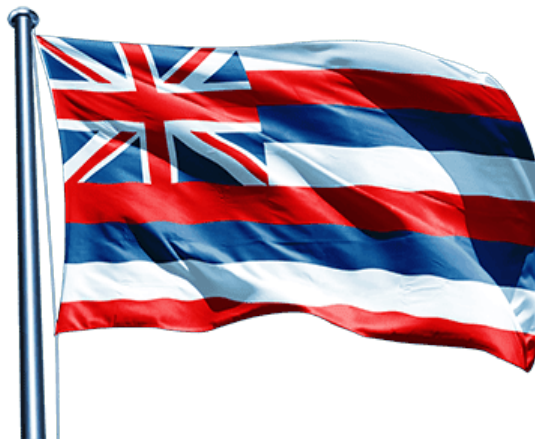
- **Step 1: Request for Expressions of Interest (RFEI)**
 - Purpose – To better understand from NHOs:
 - Level of interest in the program;
 - Need for historic preservation activities; and
 - Alignment with the Stewardship Training Program goal;
 - Expressions of Interest that satisfy all five Program Elements will be invited to submit proposals for consideration
- **Step 2: Request for Proposals (RFP)**
 - Purpose – To better understand from NHOs:
 - Details of the proposed project re. the achievement of preservation outcomes and visitor experiences at a historic property through access and training-related activities;
 - Capacity to achieve stated project objective(s);
 - Proposed budget and delivery schedule;
 - Need for historic preservation activities;
 - Project proposals will be reviewed by a NHO Stewardship Training Program Committee
- Successful project proposals will be funded through a contract for services (Partnership Agreement) between the NHO and HHF.

Step 1: Eligibility

Request for Expressions of Interest (RFEI)

Request for Expressions of Interest (RFEI): MEETING THE PROGRAM ELEMENTS --

- 1. Native Hawaiian Organization:** Respondents to the RFEI must be a “Native Hawaiian Organization” as defined in the NATIVE Act P.L. 114–221 (130 STAT. 847) Section 3(3). Criteria include:
 - A nonprofit organization;
 - That serves the interests of Native Hawaiians;
 - That is recognized for having expertise in Native Hawaiian culture and heritage, including tourism; and
 - In which Native Hawaiians serve in substantive and policymaking positions.



Step 1: Eligibility

Request for Expressions of Interest

Request for Expressions of Interest (RFEI): MEETING THE PROGRAM ELEMENTS -- CONT'D

2. **Historic Property in Hawai'i:** Respondents to the RFEI must demonstrate their connection to, and ability to conduct preservation-related work in, a "Historic Property" that:
 - Is a place or location that is a site, building, structure, object, district, or landscape;
 - Has significance to the history, culture, traditions, practices and/or customs of Native Hawaiians; and
 - Has distinctive character-defining features or components that represent its historic and/or cultural significance.



Step 1: Eligibility

Request for Expressions of Interest



Request for Expressions of Interest (RFEI): MEETING THE PROGRAM ELEMENTS -- CONT'D

- 3. Preservation Need:** Summary description of the preservation need(s) at the historic property and how those needs could be addressed through the training / engagement opportunity and visitor / community access.
- 4. Training / Engagement Opportunity:** Brief narrative on the kinds of activities being considered for the project which could include: identification, documentation, evaluation and/or hands-on preservation of historic and culturally-significant properties by means of training workshops, field schools, symposia or training sessions.
- 5. Visitor / Community Access:** Concepts and brief description on ways to involve members of the community, public, volunteers and/or visitors in authentic, respectful visitation and stewardship.

Step 1: Eligibility

Request for Expressions of Interest



Request for Expressions of Interest (RFEI): OTHER CONSIDERATIONS --

- **On-Line Submittal:** HHF will have an online RFEI form available through their website. Only electronic submittals through the HHF portal be accepted and considered for further review.
- **Maps and Photographs:** The online portal allows for uploading maps, graphics, and photographs. Respondents are encouraged to upload images with appropriate captions and citations as it will allow the NHO Stewardship Training Program Committee to better understand the NHO's historic property and contextualize the NHO's conceptual ideas for their project.
- **Non-Profit Information:** NHOs responding to the RFEI will need to provide information about their non-profit, including: Federal Employer Identification Number (FEIN), a list of Board Members, a list of key personnel, and the NHO's fiscal sponsor, if used.

Step 2: Applications

Requests for Proposals

REQUEST FOR PROPOSALS (RFP):

- NHOs whose Expression of Interest satisfied program elements will be invited to submit a full proposal for consideration by the NHO Stewardship Training Program Committee.
- The full scope of the Request for Proposals is currently in development and will be informed through the RFEI process. In general, however, the RFP will likely request the NHO to describe or provide the following:
 - The Historic Property (location, features, characteristics, etc.);
 - A preservation work plan, including tasks, schedule and metrics;
 - The NHO's relationship to the Historic Property (e.g. owner, leaseholder, use or operation agreement, etc.);
 - The proposed Stewardship Training program, including the target audience; preservation standards and practices to be followed; role of the community; opportunities for visitor or public involvement; and proposed role of HHF, NPS, and ONHR;
 - The ways that the Historic Property and/or the Stewardship Training provides visitor experiences that are authentic and respectful;
 - Accessibility strategies with consideration to accommodate participation by persons with disabilities and/or kūpuna (elders);
 - Budget and use of funds for the Stewardship Training; and
 - Reporting and assessment of outcomes.

Selection Process

Native Hawaiian Organization
Stewardship Training Program
Committee

NHO STEWARDSHIP TRAINING PROGRAM COMMITTEE

Representatives from HHF, NPS, and ONHR will form a NHO Stewardship Training Program Committee to review NHO expressions of interest and project proposals.

Expressions of Interest: Expressions of Interest will be reviewed for completeness, satisfaction of the program elements, and alignment with the overall Stewardship Training Program goal.

Project Proposals: Evaluation criteria for project proposals is currently under development. However, it is likely that the Committee will evaluate proposals based on criteria regarding the following:

1. Significance of the Historic Property and need for preservation-related activities;
2. Capacity of the NHO to conduct the work;
3. Feasibility and thoroughness of the preservation work plan;
4. Feasibility and capacity for the public and visitor involvement;
5. Feasibility and appropriateness of the training program; and
6. Feasibility and appropriateness of the budget.

Timelines

Step 1:
Request for Expressions of Interest

Step 2:
Request for Proposals

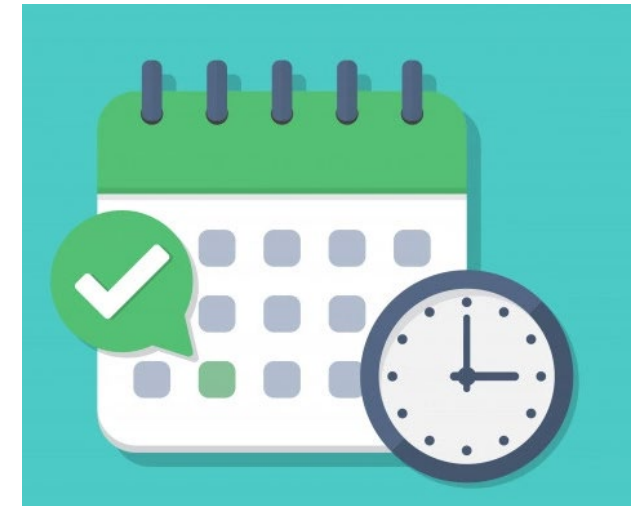
STEP 1: REQUEST FOR EXPRESSIONS OF INTEREST (RFEI)

- Announcement:
Friday, December 10, 2021
- Informational Session:
Mid-January 2022
- Submittal Deadline:
Monday, January 31, 2022



STEP 2: REQUEST FOR PROPOSALS (RFP)

- Announcement:
March 2022 (Tentative)
- Submittal Deadline:
April 2022 (Tentative)
- Selection:
May 2022 (Tentative)



Reporting

Sharing Outcomes and Impact

PROGRESS AND SUMMARY REPORTS

NHOs, in addition to the provision of stewardship and training activities, will be required to prepare and submit progress and summary reports on the following, as applicable:

- Presentations or discussions;
- Hands-on preservation tasks;
- Visitor or community workdays;
- Cultural protocols or practices; and
- Perpetuation of traditional practices, gathering, and/or subsistence activities.

The parameters of the progress and summary reports will be detailed in the partnership agreement between the NHO and HHF.



Tips for Success

How to Prepare

Organizational Capacity

Best Practices

TIPS FOR SUCCESS

- Make sure there's alignment between the five program elements and the overall goal of the NHO Stewardship Training Program.
- Make sure the NHO has the capacity to satisfy the five program elements and implement a project work plan, if their proposal is selected.
- Be prepared for compliance-related activities (e.g., Section 106 consultation, NEPA, etc.) as applicable.
- Review insurance and liability protection policies given the likelihood that the NHO will have community members and visitors on-site conducting various hands-on activities.
- Find the right instructors or cultural practitioners with the skills and abilities to conduct the training / educational activities with visitors, and budget for related expenses that may be incurred (e.g., travel, stipends, etc.).
- Give thought to “visitor experiences that are authentic and respectful” per NATIVE Act.



Resources

Program Information

Links

Tutorials

Other References and Information

- ❖ Register on the HHF website for information regarding this program:
<https://historichawaii.org/resource-center-2/native-hawaiian-organization-stewardship-training/>
- ❖ For information on historic properties and how to apply National Register criteria for evaluation: https://www.nps.gov/subjects/nationalregister/upload/NRB-15_web508.pdf
- ❖ Native Hawaiian Organizations and Section 106 Consultation: <https://www.achp.gov/training/elearning>
- ❖ IRS and Tax Information for Non-Profit Organizations: <https://www.irs.gov/charities-and-nonprofits>
- ❖ NATIVE Act (P.L. 114-221): <https://www.govinfo.gov/app/details/PLAW-114publ221>
- ❖ For more information, contact Historic Hawai'i Foundation at: 808-523-2900 or Preservation@historichawaii.org

Discussion
