

FOR IMMEDIATE RELEASE

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**HALE‘IWA’S RICH HISTORIC PAST SUBJECT OF UPCOMING WALKING TOUR
Event on March 14 will share history, architecture and preservation**

HONOLULU– Historic Hawai‘i Foundation (HHF) and the North Shore Chamber of Commerce (NSCOC) will host a walking tour of Historic Hale‘iwa on Saturday, March 14 with tours starting at 9:30 a.m. until 1:30 p.m. Refreshments including local, North Shore delicacies will be served. The event aims to pair people with places that tell the rich history of Hale‘iwa and share information and stories about the buildings, sites and people who helped shape the history.

The 90-minute docent-led tour will include stops at many of the 25 places of interest including the historic Mutual Telephone Company Building built circa 1930, now the home of the North Shore Chamber of Commerce. Robert Fox, AIA, George and Florence Fujiwara and Antya Miller, Executive Director of the North Shore Chamber of Commerce, received a Preservation Commendation Award from Historic Hawai‘i Foundation in 2011 for saving and preserving this excellent example of plantation, vernacular architecture from the 1920s and 1930s. Through examples like the Telephone Company Building, tour attendees will have the opportunity to learn the rich, multilayered history of this charming former fishing village which dates to pre-contact inhabitation by Native Hawaiians.

The tour is geared toward kama‘āina who would like to learn more about the historical treasures in their own backyards as well as visitors with an interest in history, architecture and preservation. Antya Miller, Executive Director of the North Shore Chamber of Commerce and event co-sponsor, shares the tour for this reason.

“Although I grew up in Haleiwa and Waialua, I never learned the history of the town or district. I became involved with Haleiwa Main Street in 1999 to do just that. While doing the research for the Haleiwa Walking Tour, it was so much fun to hear the stories from people I’d known for years, to research the buildings and people who lived in them, and highlights such as hearing the

first-hand account of the demolition of the Haleiwa Theater from Captain Haleiwa himself. The tour will not only provide an overview of the historical context, but also share what’s historical about Haleiwa Town and who built it.”

Efforts to preserve Hale‘iwa have been ongoing over the years and protecting this special village was one of several key preservation issues in the news when the statewide nonprofit organization Historic Hawai‘i Foundation was founded in 1974. At the time, the possibility of a DOT planned bypass could have destroyed wetlands, historic buildings, part of Hale‘iwa Beach Park and possibly the well-known Anahulu (Rainbow) Bridge. The community rallied and the bridge and other historic sites were saved. Hale‘iwa’s designation as a Special District in 1984, the creation of the Hale‘iwa Main Street Program in 1989 and the amendment of the articles of incorporation in 1990 to widen the purpose of the program to include “... promotion, preservation and restoration of the culture and architecture of Hale‘iwa...” have all served to protect this special hamlet.

Tickets for the tour are \$25 for HHF and NSCOC Members and \$50 for General Admission.

Tickets are required and may be purchased online at

<http://historichaleiwatour2015.eventbrite.com>. Attendees will choose a tour time when registering. Tours will begin approximately every half hour with the last tour beginning at 12:00 p.m. Parking is available at the North Shore Chamber of Commerce Visitor Center at 66-434B Kamehameha Highway. Participants will drive the middle part of town from the Chamber parking lot to Lili‘uokalani Church. Questions about the event may be directed to Historic Hawai‘i Foundation at 523-2900 or outreach@historichawaii.org.

What: Walking Tour of Historic Haleiwa

When: Saturday, March 14, 2015

Time: Tours starting from 9:30 a.m. until 12:00 p.m. with refreshments afterwards

Where: North Shore Chamber of Commerce, 66-434B Kamehameha Highway, Haleiwa

Cost: \$25 HHF & NSCOC Members - \$50 General

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Historic Hawai'i Foundation (HHF) is a statewide non-profit organization that encourages the preservation of historic buildings, sites, communities and objects relating to the history of Hawai'i. Founded in 1974, Historic Hawai'i Foundation has become the driving force behind historic preservation in the state through its core programs of developing a community ethic of historic preservation, supporting smart legislation, and providing technical assistance to make preservation accessible. www.historichawaii.org

About the North Shore Chamber of Commerce (NSCOC)

Hale`iwa Main Street, DBA the North Shore Chamber of Commerce, a 501(c)3 nonprofit, was founded in 1985 to encourage economic development through historic preservation. Today, the Chamber exists to promote, maintain, and encourage the historic, cultural, civic, and economic welfare of the North Shore district through research, education, advocacy, and other related activities. Visit www.gonorthshore.org for more information.