Born Modern: The Next Preservation Generation

Chris Madrid French
madridfrench.com
Saved by the Mount Vernon Ladies Association, 1850s
1966

National Historic Preservation Act
John Lautner
Farnsworth House, Mies van der Rohe, 1951

Glass House, Philip Johnson, 1949.
“This lady sure spends a lot of time saving ugly buildings.”
Proposed Preservation Plan for Neutra’s Cyclorama,
Image courtesy Jason Hart & CUBEwork
What is Historic?

Wish you were here! Wonder if the 1960s Eden Roc motel in Wildwood, NJ, will ever be historic??
1962 – Robert Venturi, Mother’s House
Zephyr Surf Shop, Santa Monica, CA, 1972. Landmarked in 2007 as the birthplace of modern skateboarding.
Architecture is a conversation between the generations, carried out across time.

Vincent Scully
Big Myth:

People *Hate* Modern
These sites are part of our national story
AMERICA’S FAVORITE ARCHITECTURE

1. Empire State Building
   - 1931
   - New York City, NY
   - William Van Alen, FAIA
   - ADD TO FAVORITES

2. The White House
   - 1902
   - Washington, D.C.
   - James Hoban
   - ADD TO FAVORITES

3. Washington National Cathedral
   - 1990
   - Washington, D.C.
   - George Frederick Bodley and Henry Vaughan, FAIA
   - ADD TO FAVORITES

4. Thomas Jefferson Memorial
   - 1943
   - Washington, D.C.
   - John Russell Pope, FAIA
   - ADD TO FAVORITES

5. Golden Gate Bridge
   - 1937
   - San Francisco, CA
   - Irving F. Morrow and Bertrand J. Mowrer
   - ADD TO FAVORITES

6. U.S. Capitol
   - 1931
   - Washington, D.C.
   - Thomas U. Walter, Benjamin Henry Latrobe, Charles Bullfinch, Thomas U. Walter, Jr., FAIA
   - ADD TO FAVORITES

PICK YOUR FIVE FAVORITE BUILDINGS

VOTE

FAVORITE ARCHITECTURE EXHIBIT BY AMERICA'S FAVORITE ARCHITECTURE 2007

BY OUR PARTNERS
Time to Transform Historic Preservation
(and the way we think about old buildings)
Barbara Capitman
Miami Beach, FL

Miami Design
Preservation League

Created first 20th C
National Register
District – Art Deco
About Us

Senator: In 1986, MDPL led the S.O.S (Save Our Senator) campaign to prevent demolition of the historic Senator Hotel.
Joe & Ann Donham at 2747 San Pablo Avenue, Oakland. In the Jeep are the two Donham boys. (courtesy of Joseph Donham, Jr.). All photographs courtesy of Daniella Thompson, Berkeley Architectural Heritage Association.

Hadnot Liquors, February 1971 (courtesy of the Hadnot family)

At right, the same building in 2006.
HEROIC: BOSTON CONCRETE 1957-1976
Mark Pasnik | Chris Grimley | Michael Kubo
re-Connect

(Create bridges between historic sites and build economic potential )
Attendance

2009  9,300
2010  16,400

An increase of 76%
Economic Impact

2009
$2,250,000

2010
$4,920,000
Hawaii Modern Context

HISTORIC RESOURCES FROM HAWAI‘I MODERNISM AND THE RECENT PAST (1939-1979)

State of Hawai‘i
You Are Not Alone...
Welcome to Modern Tulsa Architecture

Tulsa, OK has a diverse architectural history and is home to world class examples of Gothic, Art Deco and Modern Architecture. Tulsa boasts a fair number of mid-century modern homes, subdivisions, commercial buildings and public spaces. This site is dedicated to Tulsa’s modern architecture, past and present, and aims to protect our recent past as well as promote unique and progressive architecture in the city of Tulsa. Stay tuned for architectural related information including events, news and photos.

Upcoming Events

Jan. 30-31 Miami Beach Festival of the Arts - MMo activities
- MMo architecture display booth at 74th and Ocean Terrace
- Free guided walking tours of North Shore district – 11 am, 1 pm, 3 pm and 5 pm each day – meet at the MMo booth located at 74th and Ocean Terrace
- Vintage automobiles from MMo period on display outside the Bandshell
- Dance party in the Bandshell, Saturday, Jan. 30th from 6 – 9:30 pm, DJ with hit music from the MMo period 1945-1965 — FREE

March 13 Miami Beach Mid 20th Century Historic District Walking Tour – 11 am – 1 pm, meet at the Eden Roc Hotel lobby, 4625 Collins Ave. — FREE — call 305-946-4467 for details and reservations

March 21 Guided bus tour of North Beach MMo architecture 2 – 4 pm, meet at the Bandshell, Collins Ave and 73 Street — $30 $25 for students and seniors, sponsored by NSDC, call 305-946-4467 for details and reservations

April 9 Tax Credit Workshop for rehabilitation of historic buildings to be lead by attorney, Gary Aspel, 8:30 – 10:00 am, Shore Watersport Center, 8500 Indian Creek Drive — FREE — call 305-976-7590 for reservations

April 15 Miami Modern Metropolis lecture by architect Allen Shulman, 7:30 pm, location TBD, call 305-673-7550 for more information

Jun 10-12 American Institute of Architects national convention in Miami — MMo bus tour.
The ICOMOS 20th Century Heritage International Scientific Committee recognise organisations working and focused on the identification and conservation of the and TICCIH and the UIA is acknowledged.

The Committee's scope of interest, aims, objectives and proposed work plan seeks appropriate develop partnership to achieve the mutual objectives of the recognition and conservation of the legacy of the previous century.

The broad network of member nations, the organisation's multidisciplinary nature, periods, typologies and issues not included in the more specific remits of other organisations.

Every day, monuments of human culture are lost forever... casualties of neglect, conflict, natural disaster, and the pressures of change. WMF safeguards the world's irreplaceable heritage.

The heart of ancient Ireland

Gift for Supporters
"Quangzhai in the Qianlong Garden" free with $50 donation. ...more

Earthquake in L'Aquila
Support WMF's efforts in this medieval Italian city. ...more

Jantar Mantar
Watch success: 18th-century observatory in India. ...more

Jeanne Triplehorn
Actress to serve as WMF spokesperson. ...more
With Heritage So Rich, NTHP
“…the buildings which express our national heritage are not simply interesting…They give a sense of continuity and of heightened reality to our thinking about the whole meaning of the American past.

We must preserve and we must preserve wisely.”
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